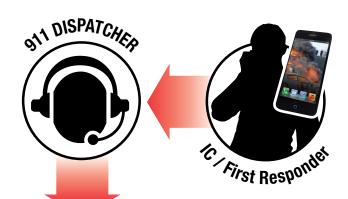
Minnesota Department of Public Safety Homeland Security and Emergency Management

Integrated Public Alert Warning System (IPAWS)



IPAWS

Alerting people no matter who they are, where they are and what they are doing.



Outdoor Warning Sirens

Within hearing distance.



ETN

(Emergency Telephone Notification) Landline signup for or opt in.



Other

Neighbors, weather radio, social media, internet and digital billboards.



EAS

(Emergency Alert System) Television, radio or cable.



(Wireless Emergency Alerts) Everyone gets unless you opt out.

Effective







IPAWS Advantages

Delivers trusted information while preparing for or responding to an incident.

- Amber Alerts
- Hazardous Material Incidents
- Evacuation Notices

Expands your audience, reaching a maximum amount of people with a minimum amount of resources.

- Residents
- Tourists
- Seasonal Visitors
- People without home phone service more than 40 percent of all of Minnesotans

Saves time by sending one unified message over five pathways at the same time.

- Includes 3 existing channels Electronic Telephone Notification, Outdoor Warning Sirens,
 Other
- Adds access to 2 new channels the Emergency Alert System (EAS) and Wireless Emergency Alerts (WEA)

IPAWS can be used for life/safety alerts including:

- Shelter in Place Severe weather and other hazardous incidents
- Evacuate Immediately Oil/Hazardous material train derailments
- Civil Danger
- Civil Emergency
- Nuclear and Amber Alerts State Issued

A versatile public service system that uses Electronic Telephone Notifications to inform citizens on:

- Evacuation/Reunification instructions
- Snow emergencies and road detours/closures
- Sheriff notifications
- Warnings about water main or gas line breaks

Next steps to becoming IPAWS capable:

Sign up for IPAWS through FEMA at: http://www.fema.gov/how-sign-ipaws

Questions?

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Minnesota Homeland Security and Emergency Management